

SERVING Hampton Roads/ Newport News REFUGEE PATIENTS

Long-term

ACTION

Immediate

Your ideas for activities, projects and programs that may be low-cost, but may require time, effort, and energy of multiple people, or organizations to complete.

Communication strategies are two-fold, targeting refugees and service providers. For refugees, “table” at community events (i.e. job fairs). Topics for this community include: coping, recognizing signs/symptoms/ and understanding available resources. For the community at-large, go to organizations with strong connections to volunteerism, beginning with nonprofit and faith-based organizations. Create marketing materials for these organizations, formatted into one-pager fact sheets. Build on networks these organizations utilize.

Your ideas for strategic action items, integrating care for limited English- proficient patients, where costs may be significant and funding may not be readily known or easily identified.

For this locality, radio advertising and local submissions to newspapers and bulletins for town hall- like meetings would be most effective. Follow-up communications with community leaders after the town halls will be centered on training – building comprehensive refugee communities. Trainings curriculum will be a collaboration between partner agencies that could achieve the well-rounded refugee service community: education, healthcare, and social services.

Your ideas of readily available people, organizations, funds, programs, etc. that are low-cost or free, easily obtainable or accessible.

Develop translated templates for materials to be distributed on different platforms. Adult-learning ESL classes will be the target audience, reviewing the materials for comprehension and clarity. Prepare a resource list, contacting local hospitals first, as they would have the most complete list of essential services. Put together a distribution plan based on the cross-agency network mentioned previously. Be sure to have the same information located on a user-friendly website. Here, emphasize the refugee experience through media relationships. Op-ed, letters to the editor, and feature stories that reinforce the need for building community understanding.

Your ideas for potential grants, groups who may need training and/or engagement, etc.

Designate cross-agency partnerships as either P3 or public-public partnerships for grant application purposes. Create a handbook for all participating partners about expectations and contributions to the community. VBHDS staff member will serve as program coordinators per participating agency. Program coordinators must have completed cultural competency training. Find media partners.

Available

RESOURCES

Anticipated